

## Information for Commercial Partners in accordance with GDPR Art.13

<p><b>Data Controller</b></p>	<p>German eTrade GmbH Antonstrasse 3c 01097 Dresden Germany</p>
<p><b>Contact Details of the Data Controller</b></p>	<p>Tel: + 49 351 89 570 710 Fax: + 49 351 89 570 740 E-mail: info@germanetrade.com Website: www.germanetrade.com</p>
<p><b>Contact Details of the Data Protection Officer</b></p>	<p>Kerstin Herschel External Data Protection Officer PRODATIS CONSULTING AG Landhausstrasse 8 01067 Dresden Germany</p> <p>Tel.: +49 351 266 23 30 E-mail: k.herschel@prodatis.com</p>
<p><b>Purposes and Legal Basis for Personal Data Processing</b></p>	<p>1. Performance of contractual obligations, in accordance with GDPR Art. 6, 1b, such as initiation, execution, conclusion and termination of a contract related to products or other arrangements with you or with third parties.</p> <p>2. Balancing of interests in accordance with GDPR Art. 6, 1f. If necessary, we may process your personal data for the fulfilment of the contract considering our legitimate interest or those of third parties, e.g. processing in internal phone lines and contact lists (Intranet), internal and external communication, transfer of data within our group of companies for internal administrative purposes such as project management, video surveillance in observation of building regulations, IT operativity and security, measures for the safety of the several facilities (access control), measures for business control and the development of further services and products, risk management in our group of companies, preventing of illegal activity, enforcement of rights and resolution of disputes, direct marketing (newsletters, etc.),</p>

	<p>organisation and realisation of trade fairs, evaluation of fair participation, acquisition of products and services, initiation of customer contracts, application for promotional programmes together with their related execution and accounting, etc.</p> <p>3. Acceptance based on your consent in accordance with GDPR Art. 6, 1a, e.g. if you decide to accept the processing of personal data for certain purposes, such as newsletter registration, etc.</p> <p>4. Legal requirements in accordance with GDPR Art. 6, 1c, thus meaning the different legal obligations established by the German Commercial Code § 257, by the German Fiscal Code § 147 and by the <i>GoBD</i> (Principles for properly Maintaining, Keeping and Storing Books, Records and Documents in Electronic Form and for Data Access) for tax-relevant data preservation, by the German Social Code and by other regulations.</p>
<p><b>Recipients of Your Personal Data</b></p>	<p>Within our company, access to personal data is only granted to staff who is charged with tasks involving contractual and legal obligations. Bound by a contract, our commercial partners and auxiliaries may have access to your data for the abovementioned purposes only, provided that the persons involved be compelled to secrecy and that the statutory data protection directives be respected.</p> <p>Our commercial partners are active in different sectors and can be divided into the following categories:</p> <p>Support/Maintenance of IT appliances, webhosts, archive services, call-centre services, document and data elimination, purchase/acquisition, payment collection, lawyers enforcing rights or resolving disputes, payment services provider (e.g. institutes issuing credit cards), marketing agencies, accountants for the preparation of the monthly and annual balance, post and logistics services providers, payment transactions.</p> <p>Moreover, third parties may access personal data in case of initiation, conclusion, execution and termination of a contract related to products or</p>

	<p>other arrangements with you or other third parties, in regard to the abovementioned purposes of the contractual relationship and the legal basis of data processing, in case this latter be necessary or you have agreed to it by giving your consent.</p>
<p><b>Period and Criteria for the Storage of Personal Data</b></p>	<p>Your personal information will only be stored for the time necessary to fulfill our contractual and legal obligations. Once your personal data ceases to be needed for those purposes, it will be deleted, except if its storage is still legally required, i.e. in case legal obligations in regard to business, taxation and or management issues have to be considered. Retention periods range up to 10 years, whereas, for all documents concerning funded projects, the period increases to 15 years (valid for customers as well).</p>
<p><b>Your Rights</b></p>	<p>You have the right to be informed about the processing of your data, the right to its rectification, deletion or processing limitation. Moreover, you have the right to withdraw your consent to any future processing of your data, as well as the right to its transferability and the right of complaint at the pertaining supervisory authority.</p>
<p><b>Necessary Use of Your Personal Data</b></p>	<p>Personal data is required for the initiation, conclusion, execution and termination of a contract related to products or other arrangements with you or other third parties, in relation to the contractual relationship for the abovementioned purposes and legal basis of data processing, in case the latter be necessary or you have agreed to it by giving your consent. Without this personal information we are unable to conclude a contract with you, nor can we execute or terminate it.</p>
<p><b>Transfer of Personal Data to Third Countries or International Organisations</b></p>	<p>A transfer of personal data to third countries (outside the EU or the EEA - commonly defined as 'third countries') is only admissible for the initiation, execution, conclusion, and support of a contract, in order to supply a service or for the purchase of products which are necessary or legally required for our final customers (e.g. fiscal or other compulsory notification requirements), or, lastly, you have given your consent to the processing of the order in accordance with GDPR Art. 28.</p> <p>Should any service providers be employed in a third country, these are bound by contract and</p>

	through their agreement to standard EU contract conditions to provide the same data protection level standards as those effective in the EU.
<b>Automated Decision-Making in accordance with Art. 22 Sect. 1,4 GDPR</b>	Not contemplated.
<b>Right to Consent Withdrawal for Direct Marketing Actions</b>	Provided that the processing of your personal data rests on your consent, you have the right to withdraw said consent at any time, without any effect on the legitimacy of the processing prior to the consent withdrawal.