

Information for Customers in accordance with GDPR Art. 13

Data Controller	German eTrade GmbH Antonstrasse 3c 01097 Dresden Germany
Contact Details of the Data Controller	Tel: + 49 351 89 570 710 Fax: + 49 351 89 570 740 E-mail: info@germanetrade.com Website: www.germanetrade.com
Contact Details of the Data Protection Officer	Kerstin Herschel External Data Protection Officer PRODATIS CONSULTING AG Landhausstrasse 8 01067 Dresden Germany Tel.: +49 351 266 23 30 E-mail: k.herschel@prodatis.com
Purposes and Legal Basis for Personal Data Processing	<ol style="list-style-type: none">1. Performance of contractual obligations, in accordance with GDPR Art. 6, 1b, such as initiation, conclusion, execution and termination of a contract with you, for the delivery of products and/or services.2. Balancing of interests in accordance with GDPR Art. 6, 1f. If necessary, we may process your personal data for the fulfilment of the contract considering our legitimate interest or those of third parties, e.g. advertisement, market and opinion research (provided that no infringement in the use of your data has been determined), credit assessment, enforcement of rights and resolution of disputes, video surveillance in observation of building regulations, IT operativity and security.3. Acceptance based on your consent in accordance with GDPR Art. 6, 1a, e.g. if you decide to accept the processing of personal data for certain purposes, such as newsletter registration, etc.

	<p>4. Legal requirements in accordance with Article 6 Sect. 1c GDPR, thus meaning the different legal obligations established by the German Commercial Code § 257, by the German Fiscal Code § 147 and by the <i>GoBD</i> (Principles for properly Maintaining, Keeping and Storing Books, Records and Documents in Electronic Form and for Data Access) for tax-relevant data preservation, by the German Social Code and by other regulations.</p>
<p>Recipients of Your Personal Data</p>	<p>Within our company, access to personal data is only granted to staff who is charged with tasks involving contractual and legal obligations. Bound by a contract, our commercial partners and auxiliaries may have access to your data for the abovementioned purposes only, provided that the persons involved be compelled to secrecy and that the statutory data protection directives be respected.</p> <p>Our commercial partners are active in different sectors and can be divided into the following categories:</p> <p>Support/Maintenance of IT appliances, webhosts, archive services, call-centre services, document and data elimination, purchase/acquisition, payment collection, lawyers enforcing rights or resolving disputes, payment services provider (i.e. institutes issuing credit cards), marketing agencies, accountants for the preparation of the monthly and annual balance, post and logistics services providers, payment transactions.</p>
<p>Period and Criteria for the Storage of Personal Data</p>	<p>Your personal information will only be stored for the time necessary to fulfil our contractual and legal obligations. Once your personal data ceases to be needed for those purposes, it will be deleted, except if its storage is still legally required, i.e. in case legal obligations in regard to business, taxation and or management issues have to be considered. Retention periods range up to 10 years.</p>
<p>Your Rights</p>	<p>You have the right to be informed about the processing of your data, the right to its rectification, deletion or processing limitation. Moreover, you have the right to withdraw your consent for any future processing of your data, as well as the right to its transferability and the right of complaint at the pertaining supervisory</p>

	authority.
Necessary Use of Your Personal Data	<p>Personal data is required for the initiation, conclusion, execution and termination of a contract with you, for the delivery of products and/or services.</p> <p>Should you deny access to your personal data, it will not be possible to access the services in our facilities or websites, nor will it be possible to proceed with the delivery of the products you ordered. Products and services may otherwise be purchased in occasions which do not require any personal information being transmitted, such as payment by cash in one of our facilities.</p>
Transfer of Personal Data to Third Countries or International Organisations	<p>The transfer of personal data to any country outside the EU or the EEA is not contemplated.</p> <p>Should any service providers be employed in a third country, these are bound by contract and through their agreement to standard EU contract conditions to provide the same data protection level standards as those in effect in the EU.</p>
Automated Decision-Making in accordance with Art. 22 Sect. 1,4 GDPR	Not contemplated
Right to Consent Withdrawal for Direct Marketing Actions	<p>Provided that the processing of your personal data rests on your consent, you have the right to withdraw said consent at any time, without any effect on the legitimacy of the processing prior to the consent withdrawal.</p>